



# MYK LATICRETE

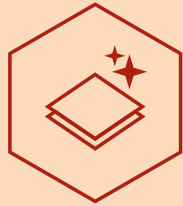
## STONE CARE PRODUCTS



Add years to the life  
of your Stone and Tile

**Sealers ♦ Enhancers ♦ Cleaners**





## STONE CARE PRODUCTS

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MYK LATICRETE, leaders in tile & stone installation industry is a part of MYK Group, a diverse group with business interests in Cement, Machinery Manufacturing, Textiles, Construction Chemicals and Industrial Fans.

In the span of 2 decades, MYK LATICRETE which started off with a corporate office in Hyderabad (India) is now spread across India with 19 regional offices and 2000 distributor networks in India & SAARC countries. We have four manufacturing facilities located in Rudraram near Hyderabad, Sotanala in Rajasthan, Perundurai in Tamil Nadu and Kalol in Gujarat.

MYK LATICRETE is the first in the industry to understand the importance of constant innovation and improvement of tile and stone installation solutions. To fulfill this commitment, MYK LATICRETE has set up a state-of-the-art

world class Research & Development centre in Hyderabad. This R&D centre is equipped with sophisticated and advanced equipments to cater the needs of tile & stone installation solutions product developments.

MYK LATICRETE's history of successful installations is a testimony of its efficiency. The company has a long record of product quality par excellence and has ensured success in a wide range of project areas like facades, swimming pools, residential, commercial, industrial floors and renovation works.

MYK LATICRETE now introduces an exciting new product range consisting of Sealers, Enhancers and Cleaners which are poised to rejuvenate the appearance of natural stone and tile surfaces.



MYK LATICRETE Factory - Hyderabad



MYK LATICRETE Factory - Sotanala



MYK LATICRETE Factory - Perundurai



MYK LATICRETE R & D Centre - Hyderabad



MYK LATICRETE's goal is to deliver innovative solutions and develop new and eco-friendly products to achieve leadership in tile and stone installation industry.

We aim at excellence in customer satisfaction and service.

Muralidhar Yadama  
Managing Director

# Sealers

## **MaxiSeal** Sealer for natural stone, tile & grout

### Product Description

MaxiSeal is a nano technology based impregnating sealer designed for the protection of all medium to dense porous tile/stone and grout surfaces. This product is formulated for resistance against water, alkalis, acid staining and freeze-thaw damages.

It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal are harder and less slippery. It is ideal for interior as well as exterior application and recommended for grout, brick & masonry surfaces, granite, marble, ceramic and porcelain tiles.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the sealer.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after 72 hrs of application
- ❖ Resistance to stains water repellent



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

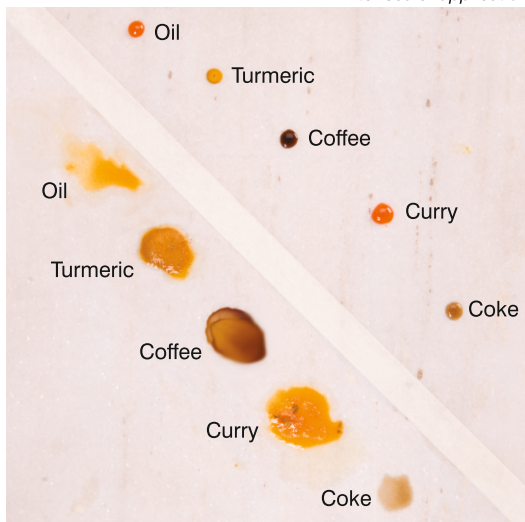
### Coverage

25 - 500 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal.

After sealer application



Absorption of stains before application of sealer



# Sealers

## **MaxiSeal<sup>plus</sup>** **Sealer for natural stone, grout & tile**

### Product Description

MaxiSeal plus is a nano technology based impregnating sealer designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleo phobic properties, highly resistant to oil, water, alkalis, acid staining and freeze-thaw damages. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal plus are harder and less slippery. It is ideal for interior as well as exterior application and recommended for granite, marble, sand stone, porous slate, brick and sanded grout.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the sealer.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ High resistance to oil stains
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application
- ❖ Resistance to stains, water & oil repellent



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

### Coverage

25 – 400 sq. ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal plus.



# Sealers

## **MaxiSeal aqua** Sealer for grout, tile & natural stone

### Product Description

MaxiSeal aqua is nano technology based impregnating sealer with water as a carrier designed for the protection of all highly porous tile/stone and grout surfaces. This product imparts oleo phobic properties, highly resistant to oil, water, alkalis and acid staining damages. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape.

It keeps the natural colour of tile & stone intact. All surfaces treated with MaxiSeal aqua are harder and less slippery. It is ideal for interior as well as exterior application and recommended for grout, ceramic tile, porcelain tile, granite, marble, lime stone and brick.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the sealer.

### Areas of application

- ❖ For interior & exterior applications of tile and stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ High resistance to oil stains
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application
- ❖ Water repellent



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature ( 24°C - 35°C).

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of MaxiSeal aqua.



# Sealers

## LATICRETE® 190 Sealer Stone & grout protector

### Product Description

LATICRETE® 190 Sealer is an invisible, penetrating sealer which forms an invisible water repellent coating. Applied on marble, brick, limestone and mortar joints, it will seal the surface reducing staining and water absorption. It will not change the color of the stone and ceramic tile.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the sealer.

### Uses

- ❖ Interior and exterior sealer to protect installations
- ❖ Seals mortar and plaster
- ❖ Reduces the effect of efflorescence
- ❖ Can be used as a grout release by treating ceramic tile before the application of grout
- ❖ Repels water and rain
- ❖ Protects against picture framing when applied on sides and back of the tiles

### Application

Internal & external facade ideal on sides and back of the tiles. Residential & commercial, ideal for soft and natural marble and porous tiles.



### Advantages

- ❖ Weather resistance – protects stone, brick and tile
- ❖ Easy to apply – no special tools required
- ❖ Water-based, non-flammable

### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

### Coverage

Approximately 75 sq. ft. per litre..



# Enhancers

## **Preserva** Natural stone enhancer

### Product Description

Preserva enhances the natural colour of flamed, tumbled and textured stone surfaces. When combined with our range of sealers, it preserves and enhances the original beauty of the unsealed natural stone. Preserva functions on surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It enriches and gives wet look to the natural color of the stone and tile. All surfaces treated with Preserva are harder and less slippery. It is ideal for interior as well as exterior application and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble, Textured / rough finish Natural Stone.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the product.

### Areas of application

❖ For interior & exterior applications of textured natural stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application
- ❖ Wet look



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature ( 24°C - 35°C).

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of Preserva.

After application of enhancer



Before application





# Enhancers

## **Preserva**plus Natural stone sealer plus enhancer

### Product Description

Preserva plus is a single component solution for enhancing and sealing the natural colour of flamed, tumbled and textured or rough finish stone surfaces. Preserva plus functions on surface of the substrates. It penetrates into the surface and forms an invisible barrier by allowing vapor to escape. It enriches and gives wet look to the natural color of the stone and tile.

It protects tile/stone surface against oil based stains. All surfaces treated with Preserva plus are harder and less slippery. It is ideal for interior as well as exterior application and recommended for Flamed Granite, Flamed Limestone, Tumbled Marble, Textured / rough finish Natural Stone.

Surface should be thoroughly dry & moisture free and cleaned preferably by clean cloth, brush or vacuum cleaner before applying the product.

### Areas of application

❖ For interior & exterior applications of textured natural stone surfaces

### Advantages

- ❖ Nano-Impregnating technology
- ❖ Weather resistant
- ❖ Superior coverage
- ❖ Economical
- ❖ Easy to use
- ❖ U.V. resistant
- ❖ Low VOC after application
- ❖ Water repellent
- ❖ Stain resistant
- ❖ Oil repellent



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

### Coverage

25 – 400 sq.ft. per litre depending on porosity of the substrate.

### Field Test

It is highly recommended to perform field test to understand the absorption nature of the substrate. This will help to maximize the performance and efficiency of Preserva plus.



# Cleaners

## CLENZA TC Xtra strength tile cleaner

CLENZA TC is a fast acting acid based cleaner for regular cleaning of dirt and stains on tile surfaces. CLENZA TC is designed for daily maintenance of tiles. It is ideal for interior and exterior use.

### Application

- ❖ Unglazed ceramic tile
- ❖ Glazed ceramic tile
- ❖ Vitrified tiles
- ❖ Porcelain tiles

### Advantages

- ❖ Cleans dirt and removes stains
- ❖ Easy to use
- ❖ Fast acting



### Packaging

1 Ltr Can

### Storage

Should be stored at normal temperature ( 24°C - 35°C).

### Coverage

Coverage depends on the porosity of the surface

## ClenzAMC Heavy duty natural stone cleaner

### Product Description

Clenza MC is a non-toxic cleaner which can be used for daily maintenance for natural stone. This neutral pH cleaner makes it most suitable for granites, marble travertine, engineered stone, limestone, other calcium based stones. Clenza MC is also recommended for regular maintenance of sealed stone surfaces. It is easy to use and effective.

### Areas of application

All types of natural stones & engineered stones

### Advantages

- ❖ Interior & exterior use
- ❖ Economical
- ❖ Fast acting
- ❖ Easy to use



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature ( 24°C - 35°C).

### Coverage

50 – 150 sq.ft. per litre depending on porosity of the substrate.



# Cleaners

## **ClenzaGA** Grout & adhesive remover

### Product Description

Clenza GA is an acidic cleaner which can be used to remove grout and adhesive haze, hard water deposit and other hard stains from tile and stone surfaces. Clenza GA is water soluble and can be used at desired concentration levels for stain removal. Clenza GA can be used in interior as well as exterior applications.

### Areas of application

- ❖ Concrete
- ❖ Glass tile
- ❖ Masonry
- ❖ Ceramic tile
- ❖ Vitrified tile

### Advantages

- ❖ Fast acting
- ❖ Non-acidic
- ❖ Non corrosive
- ❖ Easy to use
- ❖ Economical



### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

### Coverage

15 - 50 sq.ft. per litre depending on porosity of the substrate.

## **ClenzaEG** Epoxy haze remover

### Product Description

Clenza EG is a non-acid cleaner to remove epoxy grout haze from tile, concrete and stone surfaces. The unique non-acidic formula makes it safe to be used on marble and other calcium based stones. Clenza EG does not leave behind residue or any harmful deposits. In addition to epoxy, Clenza EG will also remove acrylics, gums, varnishes, lacquers etc. Clenza EG is fast acting and easy to use.

### Areas of application

- ❖ Ceramic tile
- ❖ Vitrified tile
- ❖ Porcelain
- ❖ Natural stone
- ❖ Concrete

### Advantages

- ❖ Fast acting
- ❖ Non-acidic
- ❖ Non corrosive
- ❖ Easy to use

### Packaging

1, 5 & 20 Ltrs.

### Storage

Should be stored at normal temperature (24°C - 35°C).

### Coverage

15 - 50 sq.ft. per litre depending on porosity of the substrate.



To know more contact us at:

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